

Macro Project Ideas

The San Diego State University, School of Social Work requires each intern to complete 25% of their total practicum hours on a Macro project.

Here are some Macro projects ideas which will benefit your intern and your agency:

- ◆ Engage local businesses to partner with your non-profit or social service agency
- ◆ Research similar program models across the United States to compare to agency work and evaluate
- ◆ Strategize on funding opportunities to support programming
- ◆ Participate on a grant writing team
- ◆ Analyze agency strategic plan and look at where goals are being completed and need support
- ◆ Evaluate program effectiveness. What evaluation tools are in place and are they producing the necessary outcomes?
- ◆ Participation in a variety of committees/task forces/program planning activities within field practicum
- ◆ Serve as an agency representative in community meetings, then identify 2-3 community organizations to partner with that will benefit the agency's mission
- ◆ Develop community projects with local residents
- ◆ Project development – design and implementation of a new project
- ◆ Meet one on one with community residents to find out what they feel community needs are, what their strengths are and how the agency and community can benefit from each other
- ◆ Develop a relationship with small non-profits and resident-led associations
- ◆ Read a current grant/contract of the organization, identify responsibilities of program managers
- ◆ Develop long-term plan and strategic efforts to incorporate community involvement into planning and goals of organization
- ◆ Outreach to residents for participation at agency level
- ◆ Create new collaboration with other San Diego organizations or non-profits
- ◆ Develop group of community leaders to plan and implement a community improvement project